

## **Digital Marketing Manager**

### **Key Attributes:**

Innovative. Creative. Bold

### **Role Description:**

To develop, execute, lead and oversee the digital marketing campaigns. Collaborate with development teams to ensure alignment between product offering and optimization of marketing programs. Devise strategies to drive online traffic to the company website and social media.

### **Experience:**

Minimally 4 years' experience in marketing or multimedia

### **Requirements:**

Strong understanding and experience in the search and online advertising marketing

Strong analytical skills with high integrity and excellent work ethics

Highly motivated, result oriented, self driven, creative, able to work independently and in team and good people skill

### **Education:**

Possess a Diploma or Degree in marketing, multi-media or relevant field

To Apply: kindly email resume to [career@ducktours.com.sg](mailto:career@ducktours.com.sg) with an attached photo and job title as subject header.

We regret that only shortlisted candidates will be notified.